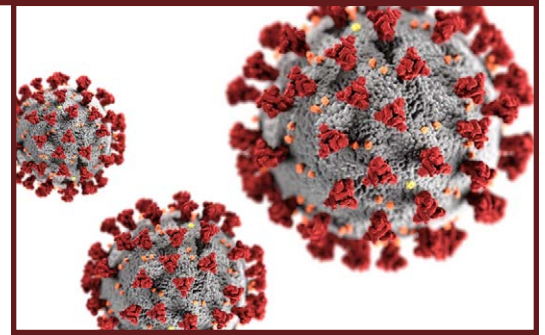


COVID-19 Support ~ Retainer Package

As the novel coronavirus (COVID-19) outbreak continues to spread, the importance of having current updates on and understanding of the situation and having a contingency crisis management plan has become critical.

Through our **Customized COVID-19 Solutions**, TAG can help you be prepared to face this evolving crisis to manage the situation, effectively protect your workforce, and enable business continuity while limiting potential brand damage and monetary losses.



Customized COVID-19 Solutions



TAG can provide:

- TAG-exclusive toolkit with employee screening questionnaire, detailed cleaning recommendations, practical social distancing guidance for the food industry, and a variety of communication templates
- COVID-19-focused webinars available to clients
- Education on COVID-19 (how it behaves, survives, spreads, etc.)
- 24/7 availability to answer your COVID-19 questions
- Assessment of supply chain risks
- Review of your background information, documents, communications on COVID-19 for employees and external audiences, or development of these, as needed
- Review of travel recommendations
- Advice should an employee become infected, and local health official interaction, as needed.
- Advice on scientifically valid virus inactivation and PPE strategies
- Discussion with your C-suite on risks and likely trajectory of the infections
- Availability for regular update calls to enable you to be a knowledgeable resource



Additionally, TAG's Crisis Management Service includes:

- Crisis Hotline – 24/7/365 with triage for the initial call.
- Health Hazard Evaluations of the situation
- Assessment of epidemiological information and public health risk
- Assistance with interactions with local, state or federal regulators
- Assistance in composing appropriate messages to consumers, public and media
- Development of talking points and FAQs for necessary portals (i.e., call center)
- Frequent communication with designated spokesperson and/or serve as the spokesperson
- Direct media interviews available as needed

By working with TAG, you will have access to our world-class team of food safety and public health experts, support staff and network.

CONTACT US TODAY.

YOUR BRAND PROTECTION IS OUR HIGHEST PRIORITY

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