Announcing new cyber protection business offerings exclusive to Cottingham & Butler affiliates, helping help you to plan, protect and respond to the growing number of cyber claims impacting the trucking industry. As a valued partner to Cottingham & Butler, we are pleased to provide the following exclusive offers.
Cottingham & Butler’s free online Cyber Security Diagnostic is designed to identify gaps in your current cyber security program and ensure your firm is implementing best practices for internal cyber exposure management. The online survey takes less than 7 minutes and will show you where you currently stand in terms of susceptibility to a cyber breach. By taking a proactive approach, you can keep your company data safe and help protect your company’s bottom line.

HOW IT WORKS:

1. **CYBER SECURITY ASSESSMENT**
   Your company IT professional completes the cyber security assessment via the online survey.

2. **SCORECARD & ACTION PLAN**
   Your survey results are benchmarked against industry best practices and you will receive a custom report of current areas of strength and opportunity, along with offering best practices training recommendations.

3. **DEVELOPMENT OF RISK MITIGATION AND TRANSFER STRATEGIES**
   After our team reviews your scorecard, we will determine what steps are necessary to achieve best practices within your cyber security program and provide you with the resources to ensure the appropriate risk retention and transfer structure is in place.

To get started or for additional questions, contact Tommy Merfeld at tmerfeld@cottinghambutler.com or 563. 587.6310.
Baseline Testing
We provide baseline testing to assess the Phish-prone™ percentage of your users through a free simulated phishing attack.

Train Your Users
The world’s largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.

Phish Your Users
Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.

See the Results
Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!

Cottingham & Butler has partnered with KnowBe4 to offer new KnowBe4 clients an exclusive 25% discount on any of their security awareness training platforms.

Contact Lauren Melendez to sign up | 727.315.0376 or LaurenM@KnowBe4.com

Offer valid for new KnowBe4 clients only and you must ask for the Cottingham & Butler discount prior to purchase

The System Really Works
With KnowBe4’s massive database, we analyzed nearly 9 million users over the course of 12 months, and our 2019 research uncovered surprising results. The overall industry initial Phish-prone percentage benchmark turned out to be a troubling 30%.

Fortunately, the data showed that this 30% can be brought down more than half to just 15% in only 90 days by deploying new-school security awareness training. The 365-day results show that by following these best practices, the final Phish-prone percentage can be minimized to 2% on average.

See how your company’s phish-prone percentage compares to your peers! The Industry Benchmarking feature is included with your subscription.
KnowBe4 Security Awareness Training Features

Unlimited Use
We offer three Training Access Levels, giving you access to our content library of 900+ items based on your subscription level. Unlimited access to all phishing features with flexible licensing. No artificial license ceilings and 10% overage allowance. Powerful new features added regularly.

Engaging, Interactive Browser-based Training
The interactive training gives your users a fresh new learner experience that makes learning fun and engaging. Currently available in 15 local languages, your users now can choose the language they’re most comfortable with for the entire training interface, helping deliver a more immersive training experience. With the optional gamification feature, users can compete against their peers on leaderboards and earn badges while learning how to keep your organization safe from cyber attacks.

Upload Your Own Content
Want to supplement your KnowBe4 security awareness training content with your organization’s custom training or other corporate training content? Upload your own SCORM-compliant training and video content and manage it alongside your KnowBe4 ModStore training all in one place - at no extra cost!

New! Assessments
Find out where your users are in both security knowledge and security culture to help establish baseline security metrics. Use the skills-based assessment and the security culture survey to measure and monitor your users’ security knowledge and sentiment to a security-aware culture over time.

Custom Phishing Templates and Landing Pages
Apart from the thousands of easy-to-use existing templates, you can customize scenarios based on personal information and include simulated attachments to create your own targeted spear phishing campaigns. Each Phishing Email Template can have its own Custom Landing Page, which allows for point-of-failure education.

Phish Alert Button
KnowBe4’s Phish Alert add-in button gives your users a safe way to forward email threats to the security team for analysis, and deletes the email from the user’s inbox to prevent future exposure. All with just one click!

Social Engineering Indicators
Patented technology turns every simulated phishing email into a tool IT can use to dynamically train employees by instantly showing them the hidden red flags they missed within that email.

User Management
KnowBe4’s Active Directory Integration allows you to easily upload user data and saves you time by eliminating the need to manually manage user changes. You can also leverage the Smart Groups feature to tailor and automate your phishing campaigns, training assignments and remedial learning based on your employees’ behavior and user attributes.

Security Roles
Allows you to define unlimited combinations of level access and administrative ability that you'd like specific user groups to have. With delegated permissions you have the ability to limit roles to only display specific data or allow for the phishing, training, and user management of specific groups.

Advanced Reporting Feature
60+ built-in reports provide holistic views and detailed reporting on your key awareness training indicators over time. Leverage Reporting APIs to pull data from your KnowBe4 console and for multiple accounts, Roll-up Reporting makes it easy to view results in aggregate.

Virtual Risk Officer™
The new innovative Virtual Risk Officer (VRO) functionality helps you identify risk at the user, group and organizational level and enables you to make data-driven decisions when it comes to your security awareness plan. Leverage the User Event API to push custom security-related events from your third-party platforms (like Mimecast or Splunk) to the KnowBe4 Console, influencing your users’ risk scores accordingly.

PhishER
As you phish and train your users they will start reporting potentially dangerous emails to your incident response team. The increase of this email traffic... can present a new problem! PhishER, is an optional add-on for managing the high volume of messages reported by your users and helps you identify and respond to email threats faster.

Did you know that 91% of successful data breaches started with a spear phishing attack? Get your free phishing security test and find out what percentage of your employees are Phish-prone.

www.KnowBe4.com/PST
Welcome to Corvus Black, our program of premier risk mitigation services. Corvus Black was designed to meet the specialized cyber risk mitigation needs of larger enterprises, helping organizations like yours to better predict, prevent, and prepare for cyber incidents.

With over $100m in annual revenue, you’ll be automatically qualified for free services as soon as you have an active Smart Commercial Insurance® policy from Corvus. Then, all you need to do is choose your services, and we’ll take on the rest.

Our Services

“Welcome to the Flock” Call - Join our VP of Smart Breach Response for an onboarding call to introduce Corvus Black services.

Incident Response Plan - Consultation with Corvus to help develop or revise an IRP.

Incident Response Tabletop - A virtual exercise simulating a cyber breach to aid your response planning efforts.

Scan Your Vendors - Get the full report scan results for your choice of vendors.

DLP Report Review - Dig into the results of our scan and Dynamic Loss Prevention report.

Deploy a Phishing Test - Run a phishing test on the employees of your organization.

Pre-Breach Consultation - Free consultation with Corvus’s preferred breach attorney, Mullen Coughlin.

How to Get Started

1. Work with Cottingham & Butler to complete the purchase of your Smart Commercial Insurance policy. You’ll be flying with Corvus!

2. Once policy is bound, tell Cottingham & Butler which services you’re interested in. You may choose as many of the services as you’d like, free of charge.

3. Cottingham & Butler will work with Corvus to arrange a call with the Corvus Smart Breach Response team.