

It's time to stand out. Make your compensation and benefits package a competitive advantage.

Pewaukee, WI

May 31, 2023

8:30 AM – 9:00 AM

Welcome and Registration

9:00 AM – 10:00 AM

Cost Management – *Pick your course*

- **Health Insurance 101** – Why is health insurance so expensive in the U.S.? You can't solve a problem you don't first understand.
- **5 Unique Solutions You Need to Know About**
 - A Solution for Lowering Costs by 50% on Shoppable Healthcare Services, While Giving \$5,000 Bonuses to Employees
 - A Solution for Bringing Transparency & Alignment to Pharmacy Benefits, Reducing Specialty Drug Spend by 30%+
 - A Solution to Save 10% on Employer Healthcare by Providing a 100% Health Coverage to Families
 - A Solution for Helping People Get Financial Support During Life's Most Trying Times With ROI GUARANTEED
 - A Solution for Leveraging the Individual Healthcare Market to Give Employees More Choice While Stabilizing Your Budget

10:00 AM – 10:10 AM

Break & Select Your Next Session

10:10 AM – 11:10 AM

Employee Value – *Pick your Course*

- **More than Medical:** A Deep Dive Into the Other Benefits You Offer & Why They Matter
- **The Critical Role of Compensation in the Recruitment Process**

11:10 AM – 11:20 AM

Break & Meet in Oakdale

11:20 AM – 12:00 PM

Learn From Peers: Employee Wellbeing Roundtable

- Sharing strategies about what your organization is doing to improve employee physical, mental, financial, and social wellbeing
- **Special guest:** Kelly Kaufmann, CHRO of the Milwaukee Bucks, will join to share insights on wellbeing strategies our favorite NBA team has implemented.

12:00 PM – 1:00 PM

Lunch

1:00 PM – 2:00 PM

Keynote: Chris Czarnik on Winning the War for Talent

Green Bay, WI

August 2, 2023

8:30 AM – 9:00 AM

Welcome and Registration

9:00 AM – 10:00 AM

Cost Management – *Pick your course*

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- **5 Unique Solutions You Need to Know About**
 - A Solution for Lowering Costs by 50% on Shoppable Healthcare Services, While Giving \$5,000 Bonuses to Employees
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- **The Critical Role of Compensation in the Recruitment Process**

11:10 AM – 12:10 PM

Lunch

12:10 PM – 12:50 PM

Learn From Peers: Employee Wellbeing Roundtable

- Sharing strategies about what your organization is doing to improve employee physical, mental, financial, and social wellbeing

12:50 PM – 1:00 AM

Break

1:00 PM – 2:00 PM

Keynote: David Becker on Finding Happiness

2:15 PM – 3:15 PM

Meet & Greet with Antonio Freeman