

2024 EMPLOYEE BENEFITS SEMINAR TOUR

Sponsorship Proposal

GREEN BAY / WISCONSIN

2024

Sponsorship Opportunities

SPONSORSHIP BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
Pricing	\$5,000	\$2,500	\$1,000	\$500
Sponsorship	Packer Player Introduction	Lunch	Breakfast/ Happy Hour	Giveaway
Speaking opportunity (5 min)	X			
Promotional event material recognition	X	X	X	X
Onsite recognition signage	X	X	X	X
Attendee list	X	X		
Booth location	Networking	Networking	Networking	Networking
Attendee folder	3 pages	1 page		
Optional audience giveaway	X	X	X	
Attendee passes	4	2	1	1



Platinum Exclusive

\$5,000

PACKER PLAYER INTRODUCTION

As a Platinum sponsor, your company will receive an exclusive opportunity to speak to the audience and introduce a player from the Green Bay Packers.

	PLATINUM
Pricing	\$5,000
Sponsorship	Packer Player Introduction
Speaking opportunity (5 min)	X
Promotional event material recognition	X
Onsite recognition signage	X
Attendee list	X
Booth location	Networking
Attendee folder	3 pages
Optional audience giveaway	X
Attendee passes	4

Gold Exclusive

\$2,500

LUNCH RECOGNITION

As a Gold sponsor, your company will receive signage recognition during lunch with a special call-out prior.

	GOLD
Pricing	\$2,500
Sponsorship	Lunch
Speaking opportunity (5 min)	
Promotional event material recognition	X
Onsite recognition signage	X
Attendee list	X
Booth location	Networking
Attendee folder	1 page
Optional audience giveaway	X
Attendee passes	2

Silver Sponsor

\$1,000

BREAKFAST & HAPPY HOUR RECOGNITION

As a Silver sponsor, your company will receive signage recognition during breakfast or happy hour.

	SILVER
Pricing	\$1,000
Sponsorship	Breakfast/ Happy Hour
Speaking opportunity (5 min)	
Promotional event material recognition	X
Onsite recognition signage	X
Attendee list	
Booth location	Networking
Attendee folder	
Optional audience giveaway	X
Attendee passes	1

Bronze Sponsor

\$500

GIVEAWAY RECOGNITION

As a Bronze sponsor, your company will receive recognition for raffled off giveaways.

	BRONZE
Pricing	\$500
Sponsorship	Giveaway
Speaking opportunity (5 min)	
Promotional event material recognition	X
Onsite recognition signage	X
Attendee list	
Booth location	Networking
Attendee folder	
Optional audience giveaway	
Attendee passes	1