

2024 EMPLOYEE BENEFITS SEMINA TOUR

Sponsorship Proposal

PEWAUKEE, WI / MINNEAPOLIS, MN / OAK BROOK, IL



2024

Sponsorship Opportunities

SPONSORSHIP BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
Pricing	\$3,000	\$1,500	\$600	\$300
Sponsorship	Keynote Speaker Introduction	Lunch	Breakfast	Giveaway
Promotional event material recognition	X	X	X	X
Onsite recognition signage	X	X	X	X
Attendee list	X	X		
Booth location	Networking	Networking	Networking	Networking
Attendee folder	3 pages	1 page		
Optional audience giveaway	X	X	X	
Attendee passes	4	2	1	1



Platinum Exclusive

\$3,000

KEYNOTE SPEAKER INTRODUCTION

As a Platinum sponsor, your company will receive an exclusive opportunity to speak to the audience and introduce the keynote speaker.

	PLATINUM
Pricing	\$3,000
Sponsorship	Keynote Speaker Introduction
Promotional event material recognition	X
Onsite recognition signage	X
Attendee list	X
Booth location	Networking
Attendee folder	3 pages
Optional audience giveaway	X
Attendee passes	4

Gold Exclusive

\$1,500

LUNCH RECOGNITION

As a Gold sponsor, your company will receive signage recognition during lunch with a special call-out prior.

	GOLD
Pricing	\$1,500
Sponsorship	Lunch
Promotional event material recognition	X
Onsite recognition signage	X
Attendee list	X
Booth location	Networking
Attendee folder	1 page
Optional audience giveaway	X
Attendee passes	2

Silver Sponsor

\$600

BREAKFAST RECOGNITION

As a Silver sponsor, your company will receive signage recognition during breakfast or happy hour.

	SILVER
Pricing	\$600
Sponsorship	Breakfast
Promotional event material recognition	X
Onsite recognition signage	X
Attendee list	
Booth location	Networking
Attendee folder	
Optional audience giveaway	X
Attendee passes	1

Bronze Sponsor

\$300

GIVEAWAY RECOGNITION

As a Bronze sponsor, your company will receive recognition for raffled off giveaways.

	BRONZE
Pricing	\$300
Sponsorship	Giveaway
Promotional event material recognition	X
Onsite recognition signage	X
Attendee list	
Booth location	Networking
Attendee folder	
Optional audience giveaway	
Attendee passes	1